

MISCELLANEOUS PROMOTIONS: T-SHIRTS

Right: T-Shirt for Shakespeare in Delaware Park (Buffalo, NY)



Left: Another shirt graphic designed for Shakespeare in Delaware Park's annual season.



Above: A radio promotional shirt done as 3-D graphics, the effects, which are visible when the viewer uses the supplied 3-D glasses stored in the shirt pocket.



Above: Graphics for a corporate sponsored sales event.



Above and right: Designs for a shirt for the Juvenile Diabetes Foundation's (Western New York) annual tennis tournament fund raisers.



Above: A design for the World University Games Cultural Festival, Buffalo NY.

Do, Re, Me, Fa, So, La, Tee... Clients always sing the praises when they want to exhibit their promotion or program on a walking bill board. Namely, a T-shirt. Everyone wants to get into the act, from corporations to non-profits. These are but a few examples of the many shirt designs produced and there seems to be no end in sight for the popularity of these promotional mainstays!
Result: Using T-shirts always gets a client noticed for a special event and in a lot of instances, they become a popular keepsake with the wearers. So to that end, I've always tried to keep them fun and in good taste.